Industry Resource Guide

Committed to Providing Excellent Customer Service

This guide is a tool to provide you with all of the information you need to navigate Postal Service resources. The Industry Resource Guide will be updated regularly and is available on line at RIBBS under the-<u>Industry Outreach</u> link. https://ribbs.usps.gov/index.cfm?page=industryoutreach

All Things Postal located on RIBBS https://ribbs.usps.gov

Area Mailing Industry Focus Group: The Area Mailing Industry Focus Groups serve as a vehicle of communications between customers and the Postal Service advocating issues and supporting the needs of the First Class, Periodicals and Standard Mail industries.

Area Mailing Industry Focus Group Calendar

https://ribbs.usps.gov/periodicalsfocus/documents/tech_guides/uspsindustry/AreaFocusGroupCalendar.pdf

Co-chairs and Coordinators

https://ribbs.usps.gov/periodicalsfocus/documents/tech_quides/uspsindustry/AreaFocusGroupCoChairsCoordinators.pdf

Barcode Certification - <u>Click here. https://ribbs.usps.gov/index.cfm?page=barcodecert</u> - The information will assist you in obtaining USPS certification for your Confirmation Services barcodes and your electronic file submissions

Barcode Certification / Confirmation Services - email - mailto:delivery.confirmation@usps.gov

<u>Parcel Labeling Guide</u> - This document was developed to make it easier to create and use labels on parcels shipped via the United States Postal Service.

https://ribbs.usps.gov/barcode_cert/documents/tech_guides/ParcelLabelingGuide.pdf

Business Customer Gateway: Click BCG - The Business Customer Gateway provides a single entry point for Postal Service® online business services. https://gateway.usps.com/eAdmin/view/signin

Business Mail Acceptance--Assistance and Escalation -in order

- 1. Business Mail Entry Managers https://ribbs.usps.gov/locators/find-bme.cfm
- District Marketing Managers Directory https://ribbs.usps.gov/bma/documents/tech_guides/DistrictMarketingManagerDirectory.pdf
- 3. <u>Area Marketing Managers Directory https://ribbs.usps.gov/bma/documents/tech_guides/AreaMarketingManagerDirectory.pdf</u>

Business Mail Acceptance--Automated Business Reply Mail (ABRM) Tool - A webbased, self-service tool created to assist Reply Mail customers with creating domestic Courtesy Reply Mail CRM)™, Business Reply Mail (BRM)®, and Qualified Business Reply Mail (QBRM)™ artwork for card and letter-size mailpieces.

ABRM Brochure - https://ribbs.usps.gov/bma_abrmtool/documents/tech_guides/ABRMInfo.pdf
ABRM Tool Instructional Process Guide https://ribbs.usps.gov/bma_abrmtool/documents/tech_guides/ABRMToolInstructionalGuide.pdf

Business Mailer/Major Mail Support (BMS/MMS) Analyst Directory - Detached Mail Units; Mailer Scorecard; Special Postage Payment Systems - https://ribbs.usps.gov/bma/documents/tech_quides/BMSAnalystDirectory.pdf

<u>Special Postage Payment System Refunds</u> - The process for Manifest Mailing System (MMS), Optional Procedure Mailing System (OPMS), and Alternate Mailing System (AMS) only. All others refer to the Business Mail Entry Manager. https://ribbs.usps.gov/bma/documents/tech_quides/SPPSRefundProcess.pdf

Business Service Network <u>Locator</u> - The BSN offers qualifying business mailers personalized service and help with unique mailing needs. <u>https://ribbs.usps.gov/locators/find-bsn.cfm</u>

DMM Advisory - <u>Click here.</u> Domestic Mail Manual (DMM) Message Board to keep postal customers informed of changes to mailing standards, services, and prices. http://pe.usps.gov/dmmAdvisory.asp

Domestic Mail Manual Click here. – Mailing standards for the United States Postal Service (policy and procedures) http://pe.usps.gov/text/dmm300/dmm300_landing.htm

Drop-shipped and/or Plant Verified Drop Shipment (PVDS)

Drop Ship Checklist for Mailers- https://ribbs.usps.gov/bma/documents/tech_guides/DropshipChecklistMailers.pdf

Facility Access and Shipment Tracking (FAST) -The *Facility Access and Shipment Tracking* (FAST) system allows mailers to provide advance notification of drop shipment and Origin Entered mailings into postal facilities. FAST provides Mail Owners, Mail Preparers, and Schedulers enhanced visibility of their scheduled mailings at each facility.

FAST Appointments - https://fast.usps.gov/fast/
FAST Appointments for Mixed Periodicals
https://ribbs.usps.gov/bma/documents/tech_guides/FASTMixedPeriodicals.pdf

FAST Help Desk at 800-877-7435 (800-USPS-HELP) or email fast@usps.gov

Federal Register Notices —In brief, the Federal Register is the official daily publication for rules, proposed rules, and notices of Federal agencies and organizations.

Entire collection - https://www.gpo.gov/fdsys/browse/collection.action?collectionCode=FR
Federal Register Notices (USPS only) - https://www.federalregister.gov/agencies/postal-service

IMB Planning Tool - <u>Click here.</u> -This tool provides visibility into the mail stream; assists in planning drop shipments; and helps manage delivery expectations. https://ribbs.usps.gov/imb_planning_tool/index.cfm

Industry Alert Resources –To inform industry stakeholders about important information regarding USPS webinars, promotions, products, and other news.

Archives-

<u>2015</u> https://ribbs.usps.gov/industryoutreach/documents/tech_guides/IndustryAlertArchives/2016IndustryAlerts/2016
https://ribbs.usps.gov/industryoutreach/documents/tech_guides/IndustryAlertArchives/2016IndustryAlerts/

Provide feedback IndustryFeedback@usps.gov

Subscribe: IndustryAlert@usps.gov

International

International information on RIBBS – International Mail Service disruptions, Custom Forms (Privately-Printed) PS Form 2976, 2976A. https://ribbs.usps.gov/index.cfm?page=international International Mail Manual - This manual sets forth the conditions and procedures for the preparation and treatment of mail sent from the United States to other countries and the treatment of mail received from other countries. http://pe.usps.com/text/imm/welcome.htm International Mailers Advisory Group - The core mission is to address barriers to the efficient

<u>International Mailers Advisory Group</u>- The core mission is to address barriers to the efficient flow of information and goods across borders for companies utilizing postal services. http://www.internationalmailers.net/

Labeling Lists - *Click here.* Lists are available through the Postal Explorer website or the FAST application. https://fast.usps.com/fast/fastApp/resources/labelListFiles.action

Mailpiece Design Analysts- Call the MDA Support Center at 855-593-6093 or email MDA@usps.gov

Mailers' Technical Advisory Committee (MTAC) - is a venue for the United States Postal Service to share technical information with mailers, and to receive their advice and recommendations on matters concerning mail-related products and services. https://ribbs.usps.gov/index.cfm?page=mtac

2016 Meeting Dates:

- March 20-23, 2016 (Meetings will be at the National Postal Forum in Nashville)
- July 12 14, 2016
- November 1 3, 2016

Calendar - Monthly - https://ribbs.usps.gov/mtac/mtaccalendar/mtaccalendar.cfm

Agendas:

2015 https://ribbs.usps.gov/mtac/documents/tech_guides/2015/agenda/

2016 https://ribbs.usps.gov/mtac/documents/tech_guides/2016/agenda/opensessions/

Archives: https://ribbs.usps.gov/mtac/documents/tech_quides/meetingarchives/meetingarchives.htm

Hotel Accommodations:

2016 https://ribbs.usps.gov/mtac/documents/tech_quides/2016/2016MTACMeetingsHotelAccommondations.pdf

Notes and Presentations:

2015 https://ribbs.usps.gov/mtac/documents/tech_guides/2015/minutes/

2016 https://ribbs.usps.gov/mtac/documents/tech_guides/2016/minutes/

Open Session and Focus Information

2016 https://ribbs.usps.gov/mtac/documents/tech_guides/2016/agenda/opensessions/

User Group-Work Group and Task Team Leaders - Roster

https://ribbs.usps.gov/mtac/documents/tech_guides/2016/roster/MTACWGTTUGRosterFebruary2016.pdf

National Postal Forum -Tradeshow and conference featuring latest USPS products, services, and information: NPF http://www.npf.org/

Periodical Critical Entry Times (CET):

FAQs https://ribbs.usps.gov/bma/documents/tech_guides/CETFAQs.pdf

Message https://ribbs.usps.gov/bma/documents/tech_quides/PeriodicalsCETMessage.pdf

Postal Customer Council: - <u>PCC</u> - Local network consisting of Industry and Postal participants focused on support and communication pertaining to the mailing industry. https://ribbs.usps.gov/index.cfm?page=pcc

PCC Insider 2015 https://ribbs.usps.gov/pcc/documents/tech_guides/PCCInsiderSeptember2015.pdf

Email PCC feedback: PCCfeedback@usps.gov

PCC Workshops-in-a-Box- Click here. https://ribbs.usps.gov/index.cfm?page=pccworkshopbox

Postal Explorer Click here. — Contains the standards for nonprofit, domestic mail, international mail, hazardous, restricted and perishable mail, also includes Labeling lists, and Notice 123. http://pe.usps.com/

Postal Bulletin Updates to Policy and Procedures http://about.usps.com/postal-bulletin/welcome.htm

Press Releases:

Postal Regulatory Commission <u>PRC</u> <u>http://www.prc.gov/press-releases</u>
United States Postal Service (Newsroom) <u>USPS</u> <u>http://about.usps.com/news/welcome.htm</u>

Service Alerts Click here. Latest information on USPS operations impacted by weather-related or other natural disasters or events http://about.usps.com/news/service-alerts/welcome.htm

Track and Confirm: USPS Tracking https://tools.usps.com/go/TrackConfirmAction_input

USPS educational and informational series:

<u>2015</u> <u>https://ribbs.usps.gov/mtac/documents/tech_guides/webinararchives/2015Webinars/</u>

<u>2016</u> <u>https://ribbs.usps.gov/mtac/documents/tech_guides/webinararchives/2016Webinars/</u>

USPS website <u>USPS.COM</u> - Information on Mail & Shipping, Tracking and Managing, Postal Store, Business and International resources https://www.usps.com/

bsn.ne-support@usps.gov

bsn.sw@usps.gov

Capital Metro Area	Eastern Area	Great Lakes Area
Area Marketing Manager	Area Marketing Manager	Area Marketing Manager
Tammy Edwards Tammy.Edwards@usps.gov (301) 548-1414	Jesus Galvez jesus.galvez@usps.gov (412) 494-2666	Michael McInturf michael.mcinturf@usps.gov (630) 539-5888
Manager, Consumer & Industry Contact	Manager, Consumer & Industry Contact	Manager, Consumer & Industry Contact
Rick Renn rick.c.renn@usps.gov (301) 548-1459 Mgr. Small Business & Mail Acceptance Danny Luc danny.m.luc@usps.gov (301) 548-1416	Ray Staub raymond.e.staub.jr@usps.gov (412) 494-2065 Mgr. Small Business & Mail Acceptance Shari Myers shari.j.myers@usps.gov (412) 494-3904	Suzanne Slivka suzanne.p.slivka@usps.gov (630) 539-4783 Mgr. Small Business & Mail Acceptance Linda Bergeland linda.k.bergeland@usps.gov (630) 539-4725
Capital Metro BSN bsn.cm@usps.gov	Eastern Area BSN BSN.AL@usps.gov	Great Lakes BSN bsn.gl@usps.gov
Northeast Area Area Marketing Manager	Pacific Area Area Marketing Manager	Southern Area Area Marketing Manager (A)
Laurie Timmons laurie.a.timmons@usps.gov (860) 285-7030	Cynthia M Larson cynthia.m.larson@usps.gov (858) 674-3180	Jackie Villemaire jacquelyn.r.villemaire@usps.gov (214) 819-8860
Manager, Consumer & Industry Contact	Manager, Consumer & Industry Contact	Manager, Consumer & Industry Contact
Leonard Rooke Leonard.P.Rooke@usps.gov (860) 285-7391	Keith Pittman William.K.Pittman@usps.gov (858) 674-3118	Dina Garza-Duran dina.v.garza-duran@usps.gov (214) 267-3147
Mgr. Small Business & Mail Acceptance	Mgr. Small Business & Mail Acceptance	Mgr. Small Business & Mail Acceptance
Christie Christensen christie.christensen@usps.gov (860) 285-7113	Claudia Munoz claudia.g.munoz@usps.gov (858) 674-3121	Felicia L. Carter Felicia.L.Carter@usps.gov (214) 819-8733
Northeast Area BSN	Pacific Area BSN	Southern Area BSN

bpa@usps.gov

Western Area

Area Marketing Manager

Debbie Persico

Debra.A.Persico@usps.gov (303) 313-5175

Manager, Consumer & Industry

Mike Cook

mike.cook@usps.gov (303) 313-5406

Mgr. Small Business & Mail Acceptance

Debra Stoops

debra.s.stoops@usps.gov (303) 313-5438

Western Area BSN

bsn.we@usps.gov

USPS Headquarters

Mgr. Industry Engagement & Outreach

Judy de Torok

judy.a.detorok@usps.gov (202) 268-3662

Mgr. Industry Engagement & Strategy

Dale Kennedy

dale.e.kennedy@usps.gov (202) 268-6592

Mgr. Consumer Outreach (A)

Margaret Pepe

margaret.m.pepe@usps.gov (202) 268-5989

Consumer Advocate & Mgr. Customer Relations (A)

Edward Wohlganger

edward.a.wohlganger@usps.gov (202) 268-2681

Mgr. Business Customer Support & SVCS

Thomas Hughes

thomas.j.hughes@usps.gov (202) 268-5334

Mgr. Consumer Relations Field Ops (A)

Christina Scacca

christina.d.scacca@usps.gov (202) 268-5989 **Ernie Harris**

Industry Segment Representative

HQ PCC Liaison (Western) ernie.harris@usps.gov

(202) 268-2066

Lindsey Taylor

Industry Segment Representative

HQ PCC Liaison (Great Lakes) lindsey.c.taylor@usps.gov

(202) 268-3002

Alfred Rodriguez

Industry Segment Representative

HQ PCC Liaison (Eastern) <u>alfred.rodriguez@usps.gov</u> (202) 268-5736

Lewis Johnson

Customer Outreach Specialist

HQ PCC Liaison (Capital Metro) lewis.l.johnson@usps.gov (202) 268-2119

Paula McCollum

Customer Outreach Specialist

HQ PCC Liaison (Northeast)

paula.m.mccollum@usps.gov (615) 337-9515

Brian Corley

Customer Outreach Specialist

HQ PCC Liaison (Pacific) brian.corley@usps.gov

(202) 268-2166

Crystal Essiaw

Industry Engagement Specialist

HQ PCC Liaison (Southern) cystal.k.essiaw@usps.gov

(202) 268-6350